

Instore

THE MAGAZINE FOR THE AMERICAN JEWELRY STORE OWNER

LEAD FEATURE

WIN BIG IN VEGAS

MORE THAN 100 TIPS TO HELP YOU CLEAN UP AT THE YEAR'S BIGGEST SHOW

DESIGN FEATURES

GOLD STAFF
15 HOT NEW GOLD
KIDS' STYLES
STYLES TO SPOIL

ALSO INSIDE

DAD'S DAY PROMOS
SAVE ON TV ADS
WHEN IT'S NOT LOVE



◀ see it through

ADOBE WINDOWS? Is it a new computer operating system? No, it's the latest ring from **LMG & CO.** Featuring a compulsively touchable adobe-like texture, the ring has several window cut-outs around its circumference. Cool, and you don't even need a mouse to operate it. The suggested retail price is \$100. For more information, call (214) 549-3658.



infront

PRODUCTS | SERVICES | LATEST TRENDS

ALSO INSIDE

- » NEW JEWELRY 26
- » TOOLS/SERVICES 35
- » MONTHLY SURVEY 35
- » GEM QUIZ 35
- » TREND TRACKER 40
- » STYLE COUNSEL 40
- » STAR POWER 42